



Selecting Your IMPaX Products

Special attention should be paid to product selection when becoming an IMPaX Director. Your purchase should be based upon:

- The personal benefits you are receiving from an IMPaX product or products. Your testimony when introducing these products to others will be very compelling.
- The needs of your top prospects, e.g. weight management, athletic support, hormonal issues, etc.

The following product selections cover most needs and are popular choices for new Directors. A cost breakdown is included for easy reference.

1. EnerPrime (powder)/EnerEFA Combo (Baker's Dozen)

<u>Product</u>	<u>QV**(total must be \$700)</u>	<u>23% disc.***</u>	<u>s/h</u>	<u>tax(7.75%)+</u>	<u>Total Cost</u>
13 bottles EnerPrime (powder)	\$397.80	\$450.45	FREE	\$45.34	\$495.79
13 bottles EnerEFA	<u>\$304.20</u>	<u>\$325.39</u>	FREE	\$32.74	<u>\$358.13</u>
	\$702.00	\$775.84			\$853.92
Registration fee (includes Star Leadership training course)				\$ 3.10	<u>\$ 43.10</u>
					\$897.02

2. EnerPrime (powder)/ProstElan Combo. (one 12-pack EnerPrime, one 10 pack ProstElan)

<u>Product</u>	<u>QV**(total must be \$700)</u>	<u>23% disc.***</u>	<u>s/h</u>	<u>tax(7.75%)+</u>	<u>Total Cost</u>
12-pack EnerPrime (powder)	\$367.20	\$415.80	FREE	\$41.85	\$457.65
10-pack ProstElan	<u>\$356.40</u>	<u>\$381.20</u>	FREE	\$38.37	<u>\$419.57</u>
	\$723.60				\$877.22
Registration fee (includes Star Leadership training course)				\$ 3.10	<u>43.10</u>
					\$920.32

3. Variety Pack (One BodyPRIME Total Health Kits, one each of the Pink, Purple, Tan and EnerPrime Capsule Packs.)

<u>Product</u>	<u>QV**(total must be \$700)</u>	<u>23% disc.***</u>	<u>s/h</u>	<u>tax(7.75%)+</u>	<u>Total Cost</u>
Total Health Kit	\$256.20	\$299.15	FREE	\$30.11	\$ 329.26
Pink Pack	\$138.60	\$152.07	FREE	\$15.31	\$ 167.38
Tan Pack	\$179.28	\$195.58	FREE	\$19.69	\$ 215.27
Purple Pack	\$131.40	\$144.37	FREE	\$14.53	\$ 158.90
EnerPrime Capsule Pack	<u>\$110.88</u>	<u>\$118.58</u>	FREE	<u>\$11.94</u>	<u>\$ 130.52</u>
	\$816.36	\$909.75		\$91.58	\$1001.33
Registration fee (includes Star Leadership training course)				\$ 3.10	<u>43.10</u>
					\$1044.43

All Packs include EnerPrime powder unless otherwise noted.

*To become a Director one must have purchased a total of \$700 QV (qualifying volume) within two consecutive months with \$120 PV (Personal Volume) having been purchased in the first month of the two month qualification period.

QV (Qualifying Volume) represents the dollar amount on which becoming a Director is credited. It also represents the dollar amount on which all Enroller Bonuses and other compensation are paid. QV is **identical to "Director Price" on the product price list with 2 exceptions: EnerPrime powder and BodyPRIME. The Director Price and QV for EnerPrime powder and BodyPRIME are listed below for convenient reference.

<u>Product</u>	<u>Base Price (same as Director Price)</u>	<u>QV</u>
EnerPrime (1 bottle, Powder)	\$ 32.40	\$ 30.60
EnerPrime (4-pack, Powder)	\$129.60	\$122.40
EnerPrime (12-pack, Powder)	\$388.80	\$367.20
BodyPRIME Basic Pack	\$122.76	\$117.00
BodyPRIME Deluxe Pack	\$168.12	\$148.20
BodyPRIME Total Health Kit	\$276.12	\$256.20

***New Directors receive a 23% discount during the calendar month in which they become a Director. On the first day of the following month they are considered to be "certified" Directors at which point they are eligible to receive the 28% discount.

+The tax rate will vary according to County.